

Berkeley Cultural Trust (BCT) Meeting

Wednesday, May 8, 2013, 9am-10am

Aurora Theatre Company

2081 Addison St, Berkeley

IN ATTENDANCE:

- Lisa Bullwinkel, Another Bullwinkel Show
- Michael Caplan, City of Berkeley, Office of Economic Development
- Susie Falk, California Shakespeare Theatre
- Alexandra Frappier, Indra's Net Theatre
- Josh Hesslein, UC Berkeley TDPS
- Cherie Hill, Luna Dance Institute
- Laura Inserra, Samavesha
- Marian Kohlstedt, West Edge Opera
- Jennifer Lovvorn, Civic Arts Commission
- Mary Ann Merker, Civic Arts Coordinator
- Zach Pine, Samavesha
- Kathryn Roszak, Danse Lumière
- Susan Rutherford, DEAF Media
- Julie Saltzman, Aurora Theatre Company
- James Svatko, Indra's Net Theatre
- Suzanne Tan, Berkeley Art Center
- Lisa Taylor, Civic Arts Commission
- Guest: Marc Vogl, Sustain Arts Project

I. WELCOME AND INTRODUCTIONS

II. INTRODUCTION AND DISCUSSION OF SUSTAIN ARTS PROJECT WITH GUEST SPEAKER MARC VOGL

- The Sustain Arts project is a collaboration between Harvard University's Non-Profit center, the Foundation Center, and Fractured Atlas.
- They're partnering with a number of organizations to collect cultural sector data and make it accessible to cultural organizations, patrons, funders to help make decisions and improve overall community cultural health.
- It is meant to augment, not replace current systems.
- They will take existing data and put data sets together which will then be fed back in an accessible web-based platform.
- It's a multi-year, multi-million dollar project. Starting in Detroit, and then the Bay Area over the next 1-2 years.
- There will be no new original data submitted or collected: it will pull already existing and submitted data.
- The goal is to be intuitive, accessible, and relevant.
- For more information on the project, look at sustainarts.org and/or the attached flyer.

III. EARLY INFORMATION ON A NEW PROJECT FROM MICHAEL CAPLAN

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- There will be a one day Burning Man type event in Civic Center Park in Berkeley on August 10.
- It's a "pre-compression event" called Berkeley Spark.
- Some restaurants have already partnered and are considering things like after-parties. There will be more information in the coming weeks/month.
- Contact John Caner at the Downtown Berkeley Association to learn more.

IV. BRIEF UPDATE FROM MARY ANN MERKER, CIVIC ARTS COORDINATOR

- Grants are not expected to be cut this year so all second year recipients should get the same amount as they did in their first year of the two year cycle.
- The city will soon be launching a new Civic Arts website that will list all of the public art in Berkeley.

V. BRIEF UPDATE FROM BERKELEY ARTS COMMISSION, JENNIFER LOVVORN

- The BCAC continues to approve the utility box designs.
- The 20/20 Arts Education discussion is expected to gear back up in the next few months.
- This is Lisa Taylor's last meeting as a Commissioner. Huge thanks to her for all of her hard work. Stephanie Johnson is the new Chair.

VI. UPDATES FROM JULIE SALTZMAN ON BCT Mixer Series

- Julie recapped the arts lecture series: concept, frequency, format, and requirements for the host organization (provide space, light food and drink, get the opportunity to expose the arts community to your space, are able to put out donation jar and will likely recoup much of the expense of the food and drink).
- As this will be an ongoing program, hosts continue to be sought.
 - i. The first event is planned for July at the Berkeley Art Center. Suzanne Tan will be in touch soon with exact details.
 - ii. The second is planned for Shotgun Players in September or October. More details on that soon as well.

VII. UPDATE FROM JULIE SALTZMAN ON INTERNSHIP PROGRAM

- Julie shared the great news that we did get the grant from the Chancellor's Community Partnership Fund to launch this program.
- The grant is about 25% less than what we applied for so we are trimming to program to fit.
- Applications for organizations to be a part of the program will be available in July and due August 1.
- Student applications will be due September 6.
- The matching process will start shortly after the student applications are received and the program will officially launch with interns beginning work

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in late September or early October. Exact dates will be available with the application.

- Any active (defined at the last meeting as attending at least 50% of meetings) BCT member organization is eligible to apply. The decision on who is accepted will be based on the strength and clarity of the plan for the intern as well as the need to balance organization type, size, and location within Berkeley so that we have a diverse mix for the students.

VIII. REMINDER ABOUT SUBMITTING YOUR EVENTS TO VISITBERKELEY.ORG AND BEING ACTIVE ON BCT FACEBOOK PAGE

IX. ORGANIZATION/EVENT UPDATES

NEXT BCT MEETING: WEDNESDAY, JULY 10TH AT 9AM, AURORA THEATRE COMPANY