

Berkeley Cultural Trust (BCT) Meeting

Wednesday, March 13, 2013, 9am-10am

Aurora Theatre Company

2081 Addison St, Berkeley

IN ATTENDANCE:

- Aimee Chang, BAM/PFA
- Bruce Coughran, Indra's Net Theatre
- Shifra de Benedictis-Kessner, Downtown Berkeley Association
- Susan Felix, Art Ambassador of Berkeley
- Alexandra Frappier, Indra's Net Theatre
- Josh Hesslein, UC Berkeley TDPS
- Archana Horsting, Kala Art Institute
- Paul Kealoha-Blake, East bay Media Center
- Marian Kohlstedt, West Edge Opera
- Mary Ann Merker, Civic Arts Coordinator
- Melanie Mentzel, Berkeley Community Media
- Nancy Ng, Luna Dance Institute
- Kathryn Roszak, Danse Lumière
- Julie Saltzman, Aurora Theatre Company
- Sally Shen, Berkeley Repertory Theatre
- James Svatko, Indra's Net Theatre
- Wayne Ritchie, St. Mark's Choir Association

I. WELCOME AND INTRODUCTIONS

II. BRIEF UPDATE FROM MARY ANN MERKER, CIVIC ARTS COORDINATOR

- Materials distributed: New Projects and Grant Applications; "Open Call for Artists" project summary.
- Some highlights:
 - i. The City has been asked to participate in a national survey on arts mapping and assets. Next week Mary Ann will be meeting with the Harvard team spearheading the survey and will report back to BCT.
 - ii. The City applied to the NEA Our Town grant in Literature (on American Indian literature). Notification will occur in the summer.

III. BRIEF UPDATE FROM BERKELEY ARTS COMMISSION

- There was no update from the Berkeley Arts Commission as no commissioners were in attendance.

IV. UPDATES FROM JULIE SALTZMAN ON ARTS & CULTURE LECTURE SERIES

- Julie recapped the arts lecture series: description, frequency, format, and requirements for the host organization.
 - i. The first lecture is planned to feature Diane Sanchez from the East Bay Community Foundation.
 - ii. The second speaker is planned to be a curator from Berkeley Arts Center and is scheduled to take place in the Arts Center.

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- Julie clarified that the target audience is the arts and culture community, not the general public.
- Berkeley Community Media (site available on weekends before 5pm) and Kala Art Institute (site available second half of April, before April 27th) volunteered to host the first lecture which will be late April or early to mid-May, depending on site availability.
- BAM/PFA and UC Berkeley TDPS volunteered to host future lecture series.

V. UPDATE FROM JULIE SALTZMAN ON WHAT IT MEANS TO BE AN OFFICIAL BCT MEMBER ORGANIZATION

- Julie reiterated BCT membership benefits and obligations.
- Community Arts Internship Program: an example of how organizations can benefit from being a member of BCT.

VI. REMINDER FROM JULIE SALTZMAN ABOUT BEING MORE ACTIVE ON BCT FACEBOOK PAGE

- Julie encouraged member organizations to post events on the facebook page.
- A volunteer is needed to maintain the facebook account. Contact Julie if you are interested.

VII. OTHER BUSINESS

- Susan Felix, Art Ambassador of Berkeley, welcomes suggestions of candidates for art awards.

VIII. ORGANIZATION/EVENT UPDATES

NEXT BCT MEETING: WEDNESDAY, MAY 8TH AT 9AM, AURORA THEATRE COMPANY